



**THE AWARENESS FOR
A SUSTAINABLE AND
GREENER ENVIRONMENT
STILL CONTINUES.**

NEWSLETTER, VOL 3 B



ELEVEN . ELEVEN . TWELVE
FOUNDATION



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*We Do Not Inherit the Earth from Our Ancestors;
We Borrow It from Our Children*

OUR ACTIVITIES

Learning to deal with the pandemic without the suspension of our plans, Read what the founder has to say during his conversation with **Baliqees Salaudeen**, the curator of Unlocking Potentials

In partnership with Agro Tech Liberia, non-agriculture and agriculture individuals were trained on agronomic and smart skills to carry out planting of food crops during and after the lockdown.

Biodiversity is important to the wellbeing of the ecosystem and to address the issue of biodiversity, we organised a webinar in commemoration of the World Environment Day which focused on the nexus between Biodiversity and Climate Change.

The pandemic did not serve as a barrier in achieving the 2020 Africa Green Grant Boot Camp, as all classes and idea pitching session were held through virtual platforms.

The Eleven Eleven Twelve foundation staying true to our mission of promoting environmental sustainability has embarked on composting production and tree planting exercise. Remember, this is our decade of action, what are you doing to promote Environmental sustainability ?

UNLOCKING POTENTIALS

Unlocking Potentials is a series curated by Baliqees Salaudeen, the series is aimed at creating a community of individuals who are intentional about discovering and unlocking their potentials. The 3rd episode of the #upseries featured the **Founder of Eleven Eleven Twelve Foundation, Adetunji Lam-Adesina** as a guest, which was held on the 22nd April, 2020. Several questions were posed to him which included how he has been able to manage his work and family during the global crisis, he noted that when time changes, you have to change with time and whatever situation we find ourselves, it is important we achieve something substantial. He further explained that he has been spending time to read, catch up with family by teaching his children and making sure work still goes on as planned. He finally advised that the pandemic should not disrupt our plans, ways could be found to achieve goals set before the pandemic. According to him, we can still engage people in discussions about the environment and educate them in preparation for the aftermath of COVID-19. On a final note, he encouraged that we should look out for and help each other.



The online training on Home Farming and Backyard Gardening was organised by Agro Tech Liberia in partnership with CYGEC IT solutions and Eleven Eleven Twelve Foundation in Liberia and Nigeria respectively.

The online training on back yard Garden cultivation/home gardening was an emergency food security initiative of Agro Tech Liberia intended to strengthen food security for Liberia and Africa in general in this time of emergency and global food crisis. This initiative was also designed toward enhancing the physical and emotional wellbeing of citizens as they stay home from their regular work and business activities due to the global crisis.

The training covered the following key and specific topics:

a. Smart Techniques/Local Technology For Urban Growing

Participants were thought how to use local and common materials like plastic, wooden boxes, old tubs or buckets as area to sow seed for production. The use of rooftop and the back or side area of homes can be prepared with suitable soil for the growing of common food crops.

b. Soil Preparation and Maintenance

Participants were trained in how to identify a suitable planting soil, local treatment materials and techniques

especially with the use of organic matters. Participants were exposed soil types and how to keep soil nutritious for plant growth as well as how to identify nutrient deficiency.

c. Selection of planting materials and planting techniques

In agriculture science, planting materials play a key role on production result. Therefore, participants were thought on how to identify/ acquire viable planting materials and techniques best suitable for sow of seed and maintenance practices.

It was a de-stressing, weight control and new experience activities for participants as they were thought on how to prepare planting area and planting materials using smart techniques for optimum yield in home production.



WORLD

ENVIRONMENT

DAY

WEBINAR



In commemoration of the World Environment Day on the **5th of June, 2020**, in partnership with the Swedish Embassy in Nigeria, the Eleven Eleven Twelve Foundation organized a webinar that led a new conversation on major environmental issues in Africa especially with focus on the United Nation's theme for the **World Environment Day 2020, "Biodiversity"**. We had in attendance His Excellency Carl-Michael Gräns Ambassador, Head of Mission, Embassy of Sweden who also delivered a keynote speech. Also, in attendance were Sean Melbourne, Head of Climate Change and Energy, West Africa representing British High Commission Nigeria and the Director General of the Forestry Research Institute of Nigeria Prof. Adeshola Adepoju represented by Prof. Akindapo Akinyemi, Director of research at the Institute.

The webinar kicked off with a welcome speech and call to action on the environment by the founder of the Foundation, Adetunji Lam-Adesina. While the keynote speaker, His Excellency Carl-Michael Gräns spoke about the interconnectivity between climate change and biodiversity, Sean Melbourne spoke about covid-19 impacting people and the environment and proposed nature-based solutions to address the issues affecting the Environment due to Climate Change.

The panellists for the day included Prof. Ogini Olatunji HOD Fisheries Dept, Adekunle Ajasin University, Akungba, Kafilat Adedeji – Founder Prudent Associates Agroindustry, Kenneth Obiajulu – Managing Director Farmcrowdy, and Dr. Joseph Onoja, of the Nigerian Conservation Foundation (NCF).

The panellists corroborated the causes of biodiversity loss and the need for its

conservation. They further elaborated on several means to promote sustainable farming, afforestation and biodiversity preservation which included the protection of endangered species. Other topics such as biodiversity and the economy, protecting business around biodiversity, green recovery and environmental advocacy were also discussed. The Session lasted about 150 minutes, it followed a structured process of brainstorming/information exchange and was a successful one. The General Manager of the Foundation Barr. Adanna Kalejaye gave her closing remarks to end the webinar.



COMPOST PEN

Compost is organic matter that has been decomposed in a process called composting. This process recycles various organic materials otherwise regarded as waste products and produces a soil conditioner which is the compost. Compost is very rich in nutrients and it is used for example, in gardens, landscaping, horticulture, urban agriculture and organic farming. The compost is itself beneficial for the land in many ways, including as a soil conditioner, fertilizer, addition of vital humus or humic acid, and as a natural pesticide for soil. Compost is also useful for erosion control, land and stream reclamation, wetland construction, and as landfill cover.

The Eleven Eleven Twelve Foundation staying true to our mission for promoting environmental sustainability, the Research and Development team of Eleven Eleven Twelve Foundation have embarked on the piloting stage of our compost production,



materials needed for this exercise are readily available in our communities and these materials make up more than 50% of generated waste in our communities. In order to eliminate these from the stream of ill-disposed waste, the foundation has decided to embark on this initiative. Like most activities, composting is systematic and requires proper planning and execution to yield results. The first step in our activity was the construction of a compost pen and the following are the materials that make up the components of organics that are used in our compost pen;

- Dried leaves
- Twigs/sticks
- Cardbord
- Shredded paper
- Corn shaft
- Stalks of jutes
- Stalks of Amaranthus (Efo)
- Wood shavings
- Water melon, pineapples, oranges

All these materials were layered in the composting pen systematically and are being mixed twice a week to encourage proper flow of air and to blend the materials out. The pile is watered every two days and green leaves, food waste and paper are added at interval to maintain bulk. The composting process will continue until every material in the pen is broken down, till then, the processes represented in the pictures will be replicated to maintain a healthy balance of materials that would aid in the production.



Layering of the **COMPOST PEN**



The Africa Green Grant Award is one of the series of Awards that makes up The Africa Green Awards, it is our means of discovering, nurturing and supporting young innovative minds in our sector within Africa to design and implement ways to achieve circular economy and sustainable development. Part of the process of the grant is The Green Grant Bootcamp which is a prequel to the Green Awards. The Call for the 2020 grant applications commenced from 1st January 2020 and closed 29th February 2020 from interested young entrepreneurs in the environmental and sustainable agricultural sector who have innovative ideas to solve problems within these sectors across the African continent. The applications go through 2 stages of screening and the best are selected to partake in the 5 days business start-up and development intensive training boot camp. The finalists then pitch their ideas to a panel of judges at

the end of the boot camp and a winner is chosen which is then announced and awarded at the yearly Africa Green Awards.

As a responsible and sustainable organisation, the health and safety of our attendees, partners and employees are of paramount importance to us during the period of the outbreak of COVID-19 (commonly referred to as Coronavirus) thus we decided to go innovative, beat all hinderances and ensure the global pandemic does not deny our young innovative minds the opportunity they have been looking forward to, so we prepared for a virtual boot camp this year.

We brought together the finalists and facilitators through a live class session from the 8th to the 11th of June 2020 while the finalists pitched their ideas through this medium to the judges on the last day of the boot camp which was the 12th of June 2020.

The camp kicked off with the Group General Manager, Barr. Adanna Kalejaye welcoming the 2020 cohort to the boot camp and congratulated them on scaling through to the final stage. In her speech, she noted that history is being made as we have risen above the pandemic to go ahead with the boot camp and this shows the incredible resilient spirit of Africa to rise despite all odds. The Swedish Ambassador to Nigeria, Ghana, Cameroon and ECOWAS; H.E Carl-Michael Gräns commended the effort of African youths in promoting sustainable development, he noted that African youths are unique and are of great asset and he is certain that the youths would enhance the development of the continent, this was done via a pre-recorded video. There were 3 training sessions on the first day, which were;

1. Art of the start; Problem identification, Idea Validation, Value Proposition, Market Validation and Analysis facilitated by Barr. Kayode Akinsola; Founding Partner of Queen Attorney.

2. Business and the Law; Registration and Taxation by Barr. Akintoba Kalejaye; Senior Partner of Kunle Kalejaye SAN & Co.

3. Basics of Idea Pitching by Olalekan Sipasi; Founder; Protect Ozone

We resumed the second day with the morning brief and team bonding which involved an interactive session among the finalists just before the commencement of the classes,

The sessions held on the second day were;

1. SDG I: The 3 pillars of Sustainability: Economic, Environmental and Social by Mr David Wandabi, Program officer of Kenyan Organisation for Environmental Education.

2. Business Finance: The Accounting metrics and Basic book keeping by Mr Taiwo Afolayan; Manager, PricewaterhouseCoopersLtd.

3. I.T and the 21st Century by Dara Oladapo; Customer Success Engineer, Microsoft4Afrika.

4. Social Media; the art of Storytelling by Adetoke Oluwo Founder; SGTC Clothing.



We resumed the third day with the morning brief, team bonding and a game activity.

The courses we had during this day were;

1. Leadership development training by Sanmi Adebunmi, Founder of imentor.
2. Branding: Vision, Mission, Core Values, Objective and Elevator Pitch by Victor Fatanmi, Co-Founder of Fourth Canvas.
3. Marketing Strategy; Customer Engagement and Retention by Dr. Esther Longe; Founder of Girl Talk.

The fourth day was the last day of the training, we had;

1. Self-Discovery and Passion

by Dr. Richard Munang, Programme Coordinator of UNEP Africa Regional Climate Change.

2. Business-plan development and review by Abiola Adenuga, Managing Director; PEFTI Film Institute.

3. Human Resource; attracting and retaining the right talents by Mrs. Olamide Ayoola, Human Resource Practitioner of PZ Cussons.

4. SDG II: Implementation in the African Context by Dr. Mina Ogbanga, Founder; Centre for Development Support Initiatives.

Upon the completion of the training, the finalists pitched their ideas to a set of judges;

1. Zoe Lenkiewicz; (Head of Programmes and Engagement, Waste Aid).
2. Sean Melbourne, (Head of Climate Change and Energy, West Africa, British High Commission, Abuja) who was represented by Adesuwa Obasuyi: climate change policy manager at British High Commission Abuja
3. Dr Hamza Jakada; (Senior Lecturer, Water and Environmental Engineering, Baze University, Abuja).
4. Lateefah Alli-Odedina (Director, PricewaterhouseCoopers Ltd).

The judges praised the 2020 cohorts for their innovative ideas, and advised them to be consistent

and hardworking.

The General Manager Barr. Adanna Kalejaye closed the boot camp by thanking each and every member of the 2020 cohorts and charged them to go make impact with the knowledge acquired and we hope to see more of them doing great things.



BUT WE CAN ONLY HAVE A WINNER

TO BE ANNOUNCED DURING THE

2020 AFRICA GREEN AWARDS



TREE PLANTING

Since the beginning of time, trees have furnished us with two of life's essentials, food and oxygen. Forests cover 31% of the land area on our planet. They help people thrive and survive by, for example, purifying water and air and providing people with jobs. According to the World Wild Life Fund some 13.2 million people across the world have a job in the forest sector and another 41 million have a job that is related to the sector. Eighty percent of the world's land-based species, such as elephants and rhinos, live in forests. Forests also play a critical role in mitigating climate change because they act as a carbon sink—soaking up carbon dioxide that would otherwise be free in the atmosphere and contribute to ongoing changes in climate patterns. However, forests around the world are under threat, and these threats are manifested through deforestation and forest degradation. Deforestation is a particular concern in tropical rain forests because these forests are home to much of the world's biodiversity. Over in Nigeria, as of 2005, the Food and Agriculture Organization of the United Nations (FAO) reported that the country has the highest rate of deforestation in the world. Between 2000 and 2005 the country lost 55.7% of its primary forests, and the rate of forest change increased by 31.2% to 3.12% per annum. Forest has been cleared for logging, timber export, subsistence agriculture and notably the collection of wood for fuel which remains problematic in western Africa. In 2005 12.2%, the equivalent of 11,089,000 hectares (27,400,000 acres) had been forested in Nigeria. Between 1990 and 2000, Nigeria lost an average of 409,700 hectares of forest every year equal to an average annual deforestation rate of 2.38%. Between

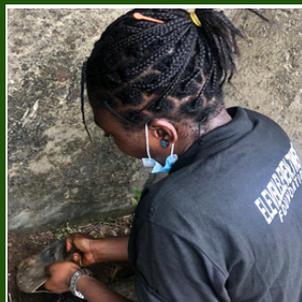
1990 and 2005, in total Nigeria lost 35.7% of its forest cover, or around 6,145,000 hectares.

It is based on this that The Eleven Eleven Twelve Foundation in partnership with Forestry Research Institute of Nigeria (FRIN) has decided to embark on tree planting exercise in Oyo State. Rather than business as usual, we opted for a community tree planting exercise where we ventured into neighbourhoods to not only plant but also to sensitize them on the importance of planting trees.

The Forestry Research Institute of Nigeria donated 500 seedlings of *Gmelina arborea* towards this initiative. The seedlings are to be planted between June to October of 2020 in the different communities around Ibadan. Our tree planting exercise kick started at the Omotoso Akanji Estate in Agara- Bota Area of Oluyole Local Government Area on the 19th June, 2020 where twenty-five trees were planted by the team. The team also planted 18 ornamentals at the Chairman's residence.

Furthermore, we planted over 400 seedlings along the bank of a river at Peace Estate, Abeala, off Nihort Road of Ido Local Government. Apart from planting the trees, we will also ensure we monitor the progress of these plants overtime as we progress into other communities.

As an organisation that thrives in transparency and doing the right thing, feedbacks from our environmental colleagues would help us look more into planting indigenous trees and plants as we continue the first phase of our tree planting exercise.



Tree Planting
Exercise

Ornamentals

**Watch
Out**

2020 AFRICA GREEN AWARDS



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